



# Web3 Leaders Forum

By  ADAN

Side event of  EthCC



Sponsorship deck

Let's build together  
the **#FutureofEurope**

Brussels  
July 10 th 2024

## What is the Web3 Leaders Forum ?

1

For its fourth edition, the Web3 Leaders Forum is the main event that brings together innovative entrepreneurs, influential policymakers, and major corporations. It's the place where discussions focus on the challenges of transitioning to a value-based Internet, in a spirit of collaboration and strategic idea sharing.

2

The Web3 sector in France and Europe offers opportunities for growth and innovation. It aims to change the digital realm with new ideas and could transform various industries, boosting the economy and launching an era of innovation.

## Our vision

# Web3 Leaders Forum last edition's key numbers

PARTICIPANTS

**+400**

SPEAKERS

**+40**

SPONSORS

**+25**

ROUND TABLES

**10**

# Media partners of the last edition

**L'AGEFI**



**Capital**

**CITYWIRE**

**Coin Academy**

**coinaute**  
Media



**COINTELEGRAPH**  
The future of money



**Cryptoast**  
Média Crypto

**Finyear**

**(in)** be in  
crypto

**JOURNAL  
DU COIN**

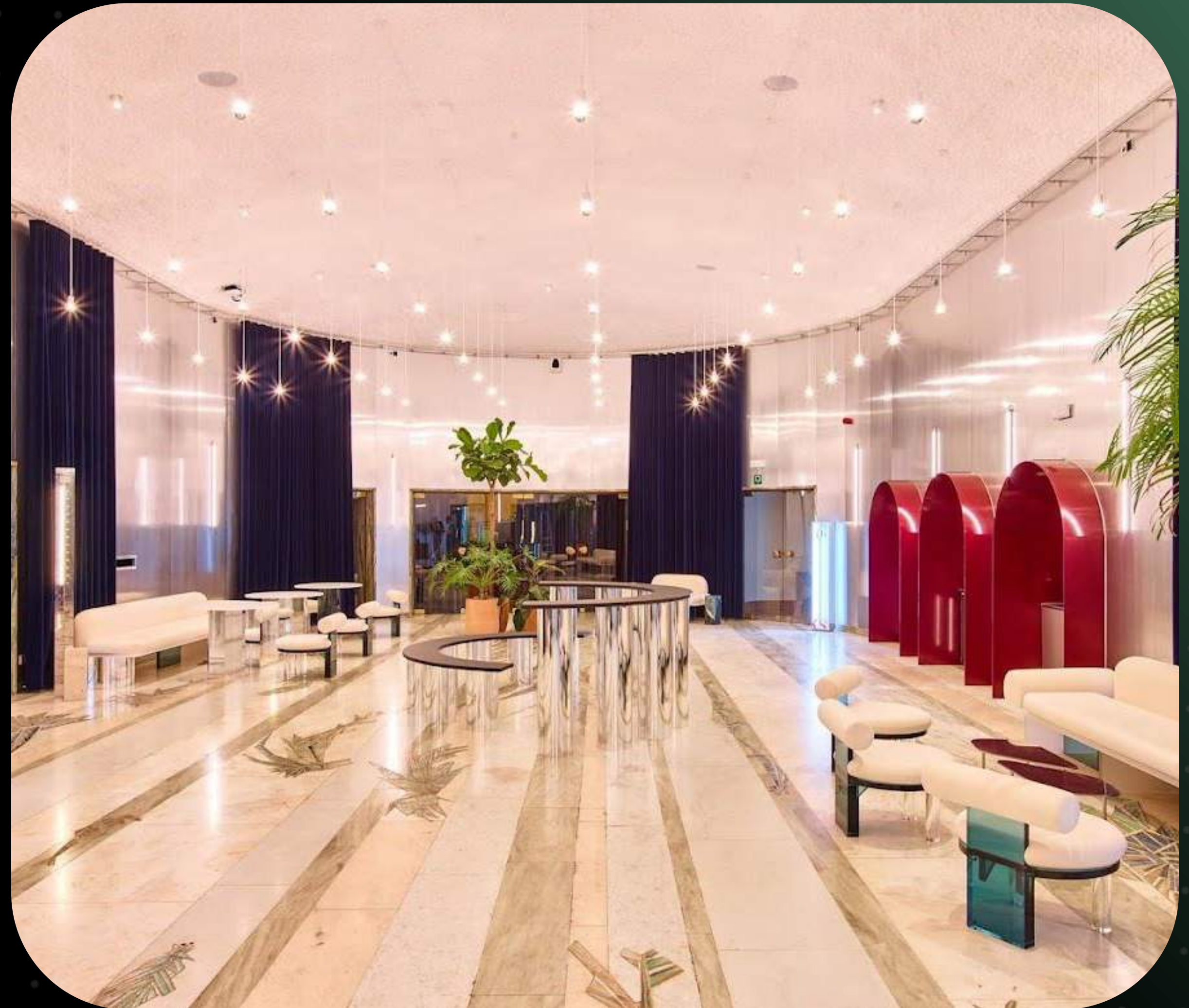
 **LE  
CRYPTO  
DAILY**

**Maddyness**

 **The  
Big Whale**

## SPARKS

This year, the Web 3 Leaders Forum will be held at SPARKS, an iconic venue in Brussels located just a few minutes' walk from EthCC. You will have access to three conference rooms, a dedicated area for sponsors and media, as well as a networking / food area open the whole day to rest, work and interact with other participants





### MAIN STAGE

The traditional insightful conference organised by Adan around panels of experts from public and private sectors



### [NEW IN 2024] DEMO TRACK

Presentations of concrete, multi-faceted use cases, for a journey into the future of the economy



### [NEW IN 2024] PITCH TRACK

The show led by project holders wishing to convince investors

# Speakers of the last edition



**Tim  
Byun**

Global Head Government  
Relations at  
OKX



**Marie-Anne  
Barbat-Layani**

President at  
AMF



**Clarisse  
Hagège**

CEO at  
Dfns



**Isabelle  
Falque-Pierrotin**

President  
ANJ



**Éric  
Larchevêque**

Cofounder and former  
CEO of  
Ledger



**Vincent  
Richir**

Director Public Policy at  
Mastercard



**Paul  
Midy**

Member of the French  
Parliament



**Nathalie  
Aufauvre**

General Secretary at  
ACPR



**Joachim  
Schwerin**

Principal Economist at  
European Commission

# They were participating in 2023



## Officials

- European Parliament
- European Supervisory Authorities
- French Administration
- French Banking Supervisor (ACPR)
- French Central Bank
- French Financial Regulator (AMF)
- French Gambling Authority (ANJ)
- French Parliament
- French Public Financial Institutions
- OECD
- ...



## Web 3 Players

- Binance
- Bitstamp
- Bitpanda
- Coinhouse
- Crypto.com
- Fireblocks
- Kaiko
- Ledger
- NEAR Foundation
- Sorare
- ...



## Corporates and Institutions

- ABN AMRO
- Amundi
- Banque Delubac et cie
- BPCE
- Crédit Agricole
- Mastercard
- Société Générale
- Swift
- Swiss Life
- Visa
- ...



## Investors

- Bpifrance
- Cathay x Ledger
- Leadblock Partners
- Truffle Capital
- XAnge
- ...



# 2023 Web3 Leaders Forum Youtube playlist



Explore our full collection of Web3 Leaders Forum videos on our YouTube channel and dive deep into the insights from industry pioneers!



# Media coverage

## WEB3 Leaders Forum : il est venu le temps de l'agrément ?

Mercredi 19 juillet, l'Adan, l'Association pour le Développement des Actifs Numériques, organise son forum annuel.

**Finyear**

## Web3 Leaders Forum : rencontrez les acteurs européens qui façonnent l'industrie blockchain

Le Web3 Leaders Forum revient pour sa 3e édition, offrant une journée de conférences au Palais Brongniart.

**Cryptoast**

## LE WEB3 LEADERS FORUM DE L'ADAN SE TIENT À PARIS CE 19 JUILLET

Le futur du Web3 à Paris. La chaleur de l'été en fait une période idéale pour des conférences.

**JOURNAL DU COIN**

## Web 3 Leaders Forum : la France doit conforter son avance

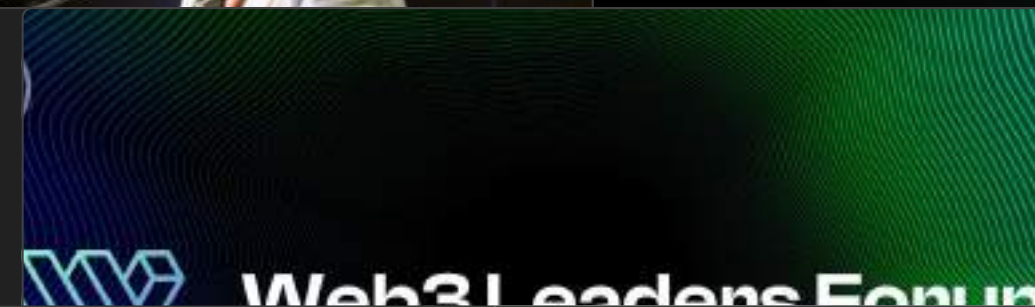
« Quand une réglementation est claire et proportionnée, la France est en avance », rappelle Faustine Fleuret.

**CITYWIRE FRANCE**

## « Encore beaucoup de travail... » Faustine Fleuret fait entendre la voix de l'industrie crypto

Une présidente en campagne. Faustine Fleuret, directrice de l'association de développement des actifs numériques (Adan) en assure également...

**20 minutes**



# Sponsorship Packages

## Silver

€5,000

### Features

- ✓ 3 Free tickets
- ✓ 5 discounted tickets
- ✗ Private meeting room during the event
- ✗ Speaking slot
- ✓ Include an item in the event welcome pack
- ✓ Exhibition / demo booth in the hall
- ✓ Mention in all event-related communications
- ✓ Logo placement on stage
- ✓ Logo on event contents

## Gold

€10,000

### Features

- ✓ 6 Free tickets
- ✓ 10 discounted tickets
- ✗ Private meeting room during the event
- ✓ Participate in panel discussions
- ✓ Ad-hoc audiovisual content (with our partner)
- ✓ Include an item in the event welcome pack
- ✓ Exhibition / demo booth in the hall
- ✓ Mention in all event-related communications
- ✓ Logo placement on stage
- ✓ Logo on event contents

## Platinum

€20,000

### Features

- ✓ 9 Free tickets
- ✓ 20 discounted tickets
- ✓ Private meeting room during the event
- ✓ **Keynote or organize a panel discussion**
- ✓ Media interview with the CEO
- ✓ Include an item in the event welcome pack
- ✓ Exhibition / demo booth in the hall
- ✓ Mention in all event-related communications
- ✓ Logo placement on stage
- ✓ Logo on event contents

# A chance to lead the conversation in our industry

**As a Platinum Sponsor, your roundtable is highlighted as a premier event within the W3LF program**

- Elevate your brand
- Customize your session
- Engage directly with your audience
- Amplify your impact

Hosting a roundtable enhances your position as an industry leader, fosters networking opportunities, provides insights from focused discussions, and generates content for further engagement, thereby enriching your brand's presence within the industry

# Sponsors of the last edition

**FORGE**  
SOCIETE GENERALE GROUP

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SILVER SPONSORS



CLIFFORD  
CHANCE



BRONZE SPONSORS



# Web3 Leaders Forum

By ■ ADAN



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✂ [@web3leaders\\_](https://twitter.com/web3leaders_)

📍 [Web3 Leaders Forum](https://www.linkedin.com/company/web3-leaders-forum/)

# Thank you